

PROCLAMATION

WHEREAS: Social networking via the internet is becoming an effective way to promote businesses and economic growth,

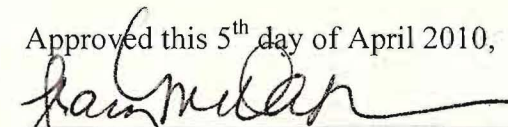
WHEREAS: One such network is the internet smart phone application titled "FOURSQUARE" which allows users to tell friends where they are and share how they spend their time,


WHEREAS: Seven North Andover business including Turtle Lane Maple Farm, The Loft Restaurant, Joe Fish Restaurant, J & M Convenience Store and Wine, Taki's Pizza, Mad Maggie's Ice Cream and Thunder Sports have joined together to promote their businesses via FOURSQUARE,

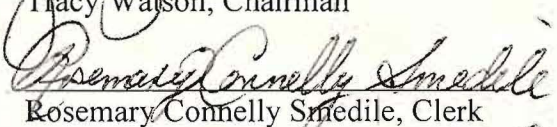
WHEREAS: April 16, 2010, playing on the fourth month being squared to equal sixteen has been declared NATIONAL FOURSQUARE DAY,

NOW THEREFORE BE IT RESOLVED; By the North Andover Board of Selectmen that recognizing that business promotion benefits not only the businesses and the customers but also the town by strengthening our economic base, that April 16, 2010 be declared NORTH ANDOVER FOURSQUARE DAY and we call upon residents, visitors and tourist alike to support North Andover businesses and by way of the application FOURSQUARE have fun doing so.

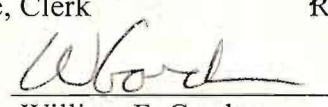
Approved this 5th day of April 2010,


Tracy Watson, Chairman


Daniel P. Lanen, Vice Chairman


Rosemary Connelly Smedile, Clerk


Richard A. Nardella


William F. Gordon

